

“Strategic Choices”

A Continuing Mediator Education Seminar
Presented by Primary Trainer Perry S. Itkin, Esquire

Course Classification: Advanced

Seminar Date: Friday, August 27, 2010

Location: Central Florida Mediation Group • Suite 104
4729 US Highway 98 South • Lakeland, Florida



The Program: This stimulating one day seminar provides a series of essential sessions that will encourage, challenge and energize you to improve your ability to influence and persuade parties during mediation.

The Trainer: Perry Itkin, training mediators since 1992, offers certified Circuit Civil and Family mediation trainings. He is a full-time mediation and arbitration practitioner with a Master of Science degree in Dispute Resolution. Appointed by the Chief Justice of the Florida Supreme Court, Perry serves on the Alternative Dispute Resolution Rules and Policy Committee and on the Residential Mortgage Foreclosure Task Force. Please visit his website at www.MediationTrainingCenter.com.

Continuing Education Credits: This course is eligible for 8.0 CME hours [including 4.0 in Ethics, 2.0 in Domestic Violence, 1.0 in Cultural Diversity, and 1.0 in General Application]. The Florida Bar has approved this program for 8.0 CLER credits and 4.0 in Ethics. The Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling, and the Florida Board of Psychology have approved this program for 8 CE credits [Provider Number BAP #814, Exp. 3/2011].

Program Agenda:

- 8:30 – 9:00 Sign In
- 9:00 – 9:50 Principles of Persuasion [General Application 1.0]
- 9:50 – 10:40 Authentic Marketing for Mediators [Ethics 1.0]
- 10:40 – 10:50 BREAK
- 10:50 – 12:30 Learning from the Mistakes of Others [Ethics 2.0]
- 12:30 – 1:30 LUNCH [on your own]
- 1:30 – 3:10 Power and Control [Domestic Violence 2.0]
- 3:10 – 3:20 BREAK
- 3:20 – 4:10 Mediation Through a Cultural Lens [Cultural Diversity 1.0]
- 4:10 – 5:00 Legal Update [Ethics 1.0]

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REGISTRATION FORM

FOUR WAYS TO REGISTER:

1. **Mail** completed registration form with a check made payable to **Dispute Resolution, Inc.** and address to: Perry S. Itkin, Esquire
2200 NE 33rd Avenue, Suite 8G
Ft. Lauderdale, FL 33305-1889
2. **Fax** completed registration form with credit card information to 954.567.9746.
3. **Pay on-line** at www.MediationTrainingCenter.com & **Fax** completed registration form to 954.567.9746.
4. **Call** Perry Itkin at 954.567.9746 to register by telephone.

SEMINAR DATE: Friday, August 27, 2010

COST: \$195.00 [Payable by check or credit card.]

Name: _____ Telephone: _____

Address: _____ Email Address: _____

_____ Check Number: _____

Profession: _____ How did you learn about our program? _____

MasterCard Visa American Express Credit Card Number: _____

MasterCard and Visa only: Card Verification Number on Signature Strip on reverse of card [Last 3 digits] _____

Name on the Credit Card: _____ Expiration Date: _____

Credit Card Billing Address: _____

Amount to Charge: \$ _____ Signature & Date: _____

CONTINUING EDUCATION CREDITS: This course is eligible for 8.0 CME hours [including 4.0 Ethics, 2.0 Domestic Violence, 1.0 Cultural Diversity and 1.0 General Application]. The Florida Bar has approved this program for 8.0 CLER credits and 4.0 Ethics. The Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling, and the Florida Board of Psychology have approved this program for 8 CE credits [Provider Number BAP #814, Exp. 3/2011]. Mediators are required to self report those hours applicable to their areas of certification at the time of their renewal. For more information on CME requirements, visit www.MediationTrainingCenter.com, click on CME, then Frequently Asked Questions.

REFUND POLICY: Requests for refund or credit toward a future scheduled seminar must be in writing and received no later than the Friday prior to the course for which you have registered. All refunds or credits are subject to a \$25.00 processing fee. No refund or credit toward a future seminar will be made after the Friday prior to the seminar for which you have registered. We reserve the right to cancel any scheduled program and, if this occurs, a full refund will be provided to those who have registered.